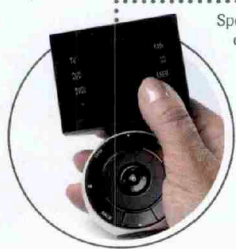# STUDIO NEWS+GADGETS

>> Apple MacBook Air
$1,799 | store.apple.com

Specs: Billed as the world's thinnest notebook — 0.16-0.76 inches, 13.3 inch backlit display, 3 pounds. • Intel Core 2 duo processor, up to 1.8 GhZ. • Adopts the multi-touch technology of the iPhone; pinch, swipe or rotate items on the screen. • Full keyboard. • No internal optical drive. • Remote disk allows users to access the CD or DVD drive of a nearby computer to install programs or retrieve files.

>> **Red Bull Art of Can**, a national juried exhibition featuring artwork in a variety of media inspired by Red Bull or crafted from the iconic blue and silver cans, announced its call for registration and entries. Registration is free and open to artists nationwide through April 6. Sculptures, paintings, digital/graphic designs and various forms of mixed media will all be considered. >> **Mariner Software** released **MacJournal 5.0**, the latest release in Mariner Software's award-winning line of writing and creativity titles. Totally redesigned and built for Leopard, MacJournal 5 allows users to add any kind of content, PDFs, QuickTime movies, images, and text. In addition, bloggers can now blog video to their blog on Blogger, WordPress, LiveJournal or a .mac account. >> **SmartDraw.com** released **SmartDraw 2008.2**. The release features better charts and graphs, key new shortcuts, and more than 1,000 new symbols and 100 new templates to help users run their businesses smoothly and effectively. >> **Corel Corporation** unveiled the newest version of its graphics suite, **CorelDRAW Graphics Suite X4**. With more than 50 new and significantly enhanced features, CorelDRAW Graphics Suite X4 provides users with the tools and resources to tackle a wide variety of projects — from logos and Web graphics, to multipage brochures, to high-impact signage and digital displays. >> **FotoNation** announced **ChromaFix**, a new one-step chromatic aberration correction technology. ChromaFix brings advanced image processing technology normally found in much higher-priced cameras to low-cost, low-power devices, including consumer digital cameras and camera phones. FotoNation also announced the availability of licensing for **SmileCheck**, a new technology to detect smiles in portrait photos taken by digital cameras and camera phones. >> **Callas software** announced the immediate availability of **callas pdfToolbox 3, callas pdfToolbox Server 3** and **callas pdfToolbox CLI 3**. Based on the same technology as Adobe Acrobat Preflight, this new product range provides the most complete toolset to extend the capabilities of Acrobat in a professional print environment. It replaces callas' previous print production products. >> **PhotoAcute Studio**, the cutting edge software product for enhancing digital photos quality, now provides focus-stacking functionality, allowing to take high-quality images with extended depth of field, with all the scene details in focus. >> **DTP Tools** and **David Blatner** jointly announced the release of the free **David Blatner's InDesign Tips plug-in** for **Adobe InDesign CS, CS2** and **CS3**. This plug-in displays a "tip of the day" with a useful technique each time a user launches Adobe InDesign. The plug-in is free of charge and is available for both Mac OS and Windows. >> **Microsoft Corp.'s Macintosh Business Unit (Mac BU)** announced the official availability of **Microsoft Office 2008** for Mac at the Macworld Conference & Expo 2008. Office 2008 for Mac is significantly enhanced to provide a simplified user experience that helps beginners and longtime experts

>> Bang & Olufsen Beo5 Remote Control
$560 | Bang-Olufsen.com

Specs: Fully flexible and personalized remote control with a universal language that can operate any product combination. • Can also operate select non-Bang & Olufsen products. • Professionally customized for customers at local Bang & Olufsen stores. • Color LCD display with a programmable, touch-sensitive screen of chemically hardened glass. • Rechargeable battery with 10-12 days battery, 18 hours active time.
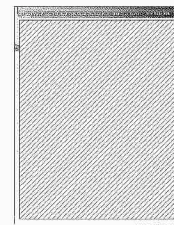
INDUSTRY NEWS+ GADGETS

NewerTech USB 2.0 Universal Drive Adapter

$29.95 | newertech.com/products/usb2_adapt.php

Specs: Allows any 2.5", 3.5", or 5.25" hard drive or optical drive to be connected via USB to any computer for file transfer and backing up. • Offers "plug and play" access to data on stored backup drives. • Tested to work with all hard drive, optical drive and removable media drive brands. • Features LED lights to show connection status between the computer and the drive. • Compatible with Mac OS 9.2 or higher, Linux 2.4.X and Microsoft Windows 2000/XP (no driver required).

alike deliver professional documents that are compatible for co-workers and friends on Macs and PCs. >> **BeLight Software** released **Image Tricks 2.4**, an update to its free photo-editing and image-generating software. The update adds 14 filters that will extend the range of available photo modifications. >> **Wilcom International**, a leading developer of embroidery and decorations technology, and **Corel Corporation** introduced **DecoStudio**, a revolutionary new graphics and embroidery technology ideal for users in the apparel and promotional items industries, as well as embroidery hobbyists. DecoStudio offers the ease-of-use and full creative power of CorelDRAW Graphics Suite while delivering the digitizing quality and flexibility of Wilcom ES. >> **ExtraLabs Software** released **Podcast Wizard 1.3**. Designed for the Windows OS, this application enables you to create, edit and publish podcasts fast and easy. >> **YouSendIt Inc.** has expanded its service offerings by releasing an **Adobe Photoshop** plug-in for the Apple Mac platform. The new plug-in allows Mac users to quickly and seamlessly send multiple Photoshop files in any format, securely, and without compressing. >> **Quark Inc.** announced **Quark Interactive Designer 1.02**, an updated version of Quark Interactive Designer that is compatible with Mac OS X 10.5 Leopard. Quark Interactive Designer allows designers using QuarkXPress to create Flash (SWF) layouts for the Web without having to code. >> **onOne Software Inc.** announced the technology acquisition of **Liquid Resize**, which introduces a ground-breaking new way to resize images using a technique known as "seam carving" to reduce the distortion that typically occurs when manipulating the aspect ratio of an image. >> **Apago Inc.** released **PDF Shrink 4.2**, a Mac OS X utility for reducing the size of PDF files. PDF Shrink optimizes the content and structure of

INDUSTRY NEWS+ BOOK REVIEWS
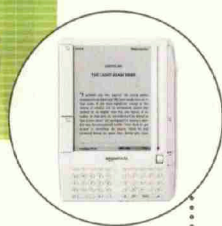
>> Amazon Kindle
$399 | Amazon.com/kindle

Specs: Portable reader that wirelessly downloads books, blogs, magazines and newspapers to a high resolution electronic paper display. • More than 90,000 books available at the Kindle store. • Books download in less than a minute, subscriptions download automatically. • Downloads content wirelessly, no computer required. • No monthly bills or commitments. • 10.3 ounces, stores more than 200 titles internally, more with optional SD memory card.
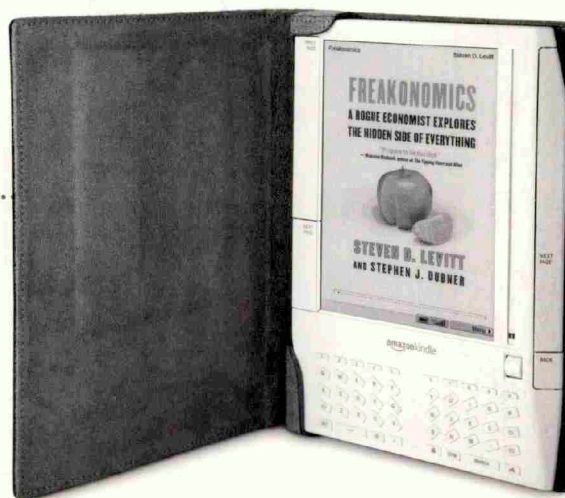
PDF documents, making them easier to use in e-mail attachments, on the Web, for on-screen reading, for document archiving, and more. >> **Managing Editor Inc. (MEI)** announced **SoftCare K4 Publishing System Version 5.9**. The latest update includes support for Creative Suite 3's ability to incorporate Adobe InDesign documents as complete layouts within other InDesign documents. >> **Pantone** and the color experts at **X-Rite Color Services** announced the 2008 release of the company's highly popular seminar "Color Control Freak." With a completely revised curriculum, Color Control Freak 08 offers an in-depth understanding of color, its value in the design process, and techniques for proper reproduction. >> **GridIron Software** announced **GridIron Flow**, new digital content management software for creative professionals working on graphic design, Web and video projects. Flow automatically tracks the design process from idea to end result and manages assets and applications for the most complex workflows. >> **Extensis** announced **Universal Type Server**, its next-generation, server-based font management solution for both Macintosh and Windows environments. >> **xTrain.com** announced that the company has been selected as the exclusive distributor of Adobe's Senior Creative Director **Russell Brown's** "The Russell Brown Show" – an ongoing series of some of the best tutorials available on the Internet for learning Adobe Photoshop. >> **Fujifilm** announced its sponsorship of the Rainforest Alliance's first annual "Picture Sustainability Photo Contest" to raise awareness around issues of sustainability and conservation. >> **Adobe Systems Incorporated** announced the highly anticipated **Adobe Photoshop Elements**

6 software for Macintosh is now available for pre-order at http://www.adobe.com/go/buyphotoshop_elements_mac. >> **House Industries** has released a new version of its popular **Neutraface** font collection, called **Neutraface 2**. It includes an inline titling weight, and various tweaks such as raised crossbars and a restyled letter "Q," for example. >> **WebAssist** released the free **Dreamweaver Tools for Kuler**, enabling instant access to the most recent, popular or highest-rated colors and palettes right within Dreamweaver. >> **StockLayouts LLC** has published "The Design Box Letterhead Design Cards," a handy book, presented as a card deck, featuring innovative business identity designs selected from the StockLayouts template library. >> **The 31st Annual Gallery of Superb Printing**, produced by the **Boston Litho & Craftsmen's Club**, will be held on May 6 at the Marriott Hotel in Burlington, MA. >> **TweakerSoft** released **VectorDesigner 1.0.0**, a resolution independent vector graphics application exclusively for Mac OS X. >> **Xerox Corporation** unveiled the most sweeping transformation of its corporate identity in the company's history. The new brand is designed to reflect today's Xerox, a customer-centric company built on a continuing history of innovative ideas, products and services that meet the needs of businesses small to large. >> **Apple** introduced the new Mac Pro with eight processor cores and a new system architecture that delivers up to twice the performance of its predecessor. >> **Quark Inc.** and **Alfresco Software Inc.** announced a new partnership to develop integrated enterprise-class publishing and content management solutions for professional and corporate publishers. >> **WaterField Designs** introduced a new laptop **SleeveCase** made specifically for Apple's new **MacBook Air**. ■
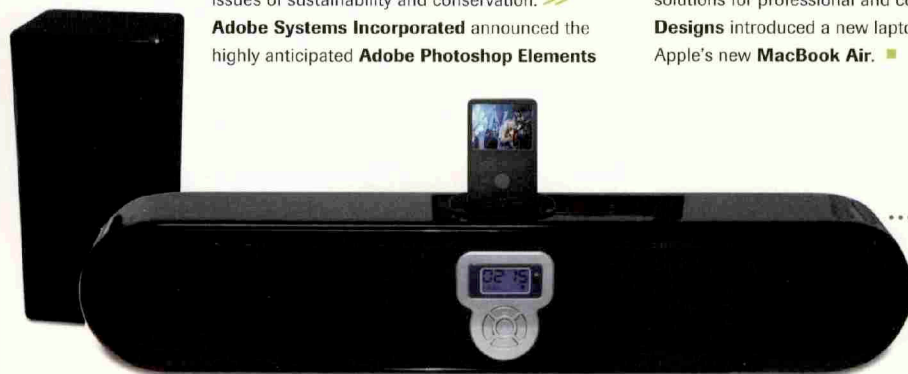
<< XL90 Sound Bar for iPod
Ezgear.com

Specs: Speaker system for the iPod that integrates seven speakers for full range of sound. • Works as an iPod dock and charges iPod during use. • LCD screen on front panel. • Plays audio from other external devices including TVs, CD/DVD players. • Built in radio. • Works with all iPods.